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PATH A: SOURCE TO ARS

FIG. 4a



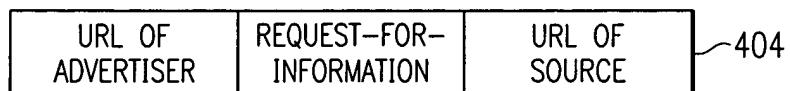
PATH B: ARS TO SOURCE

FIG. 4b



PATH C: SOURCE TO ADVERTISER

FIG. 4c



PATH D: ADVERTISER TO SOURCE

FIG. 4d



PATH E: ARS TO ADVERTISER (OPTIONAL)

FIG. 4e

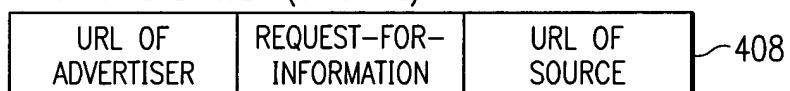
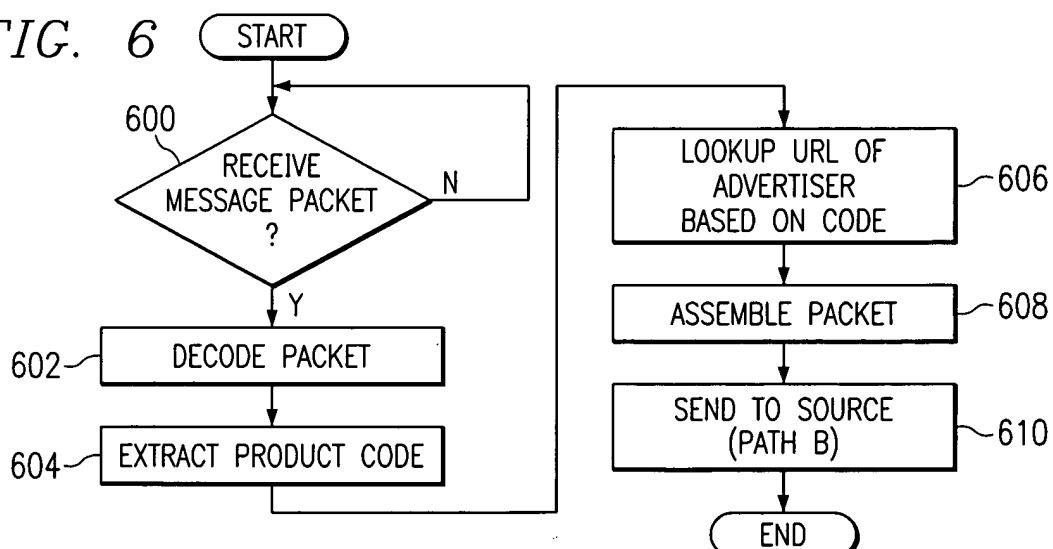
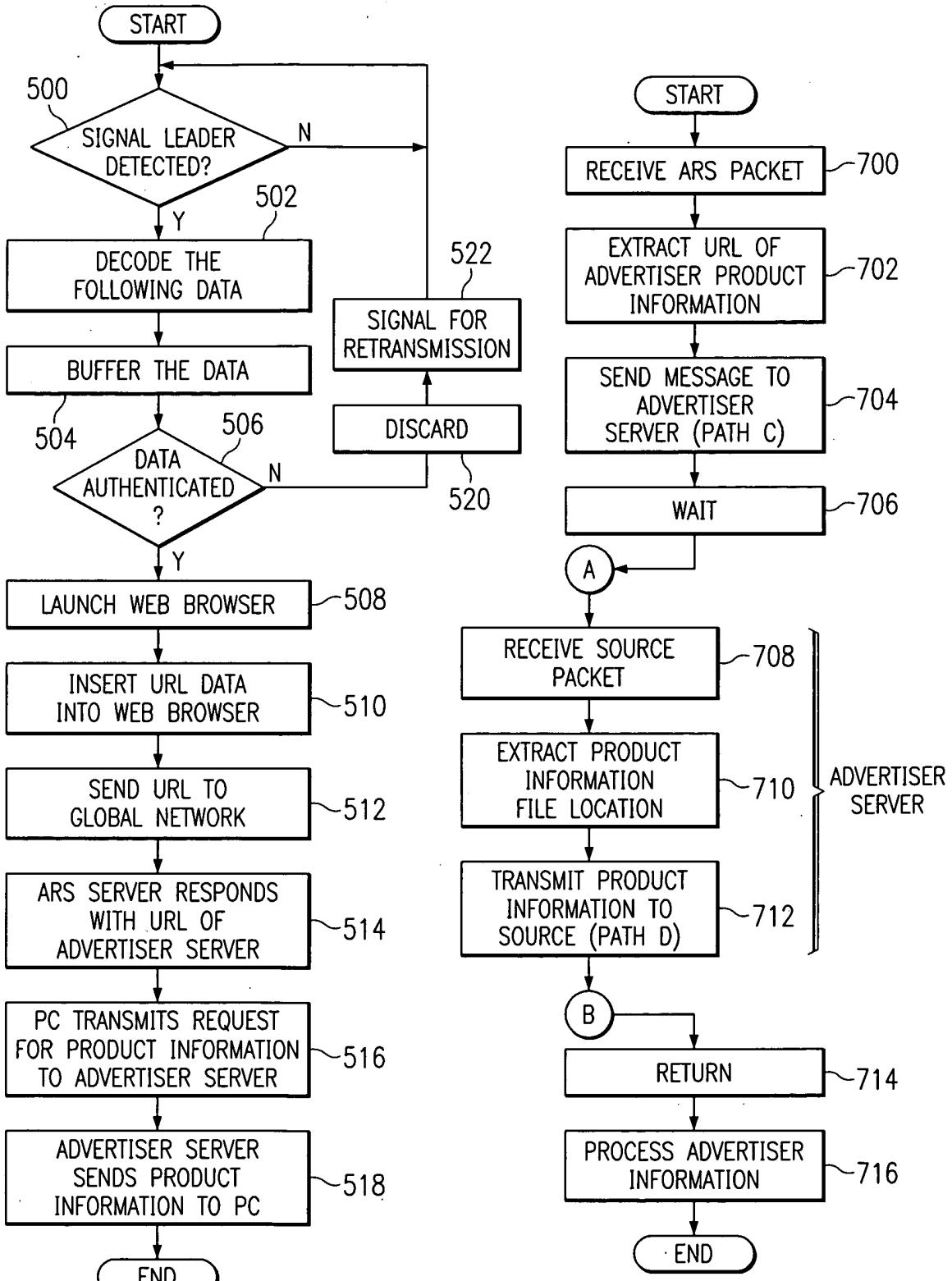


FIG. 6

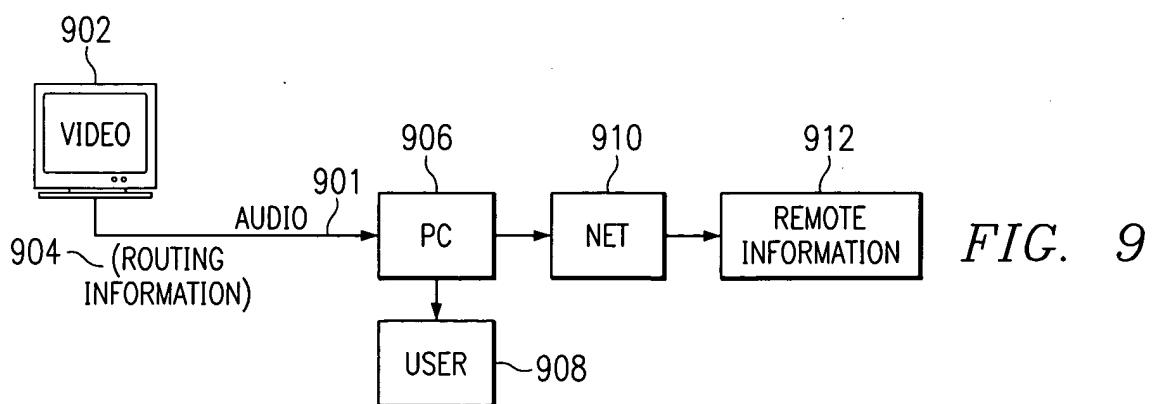
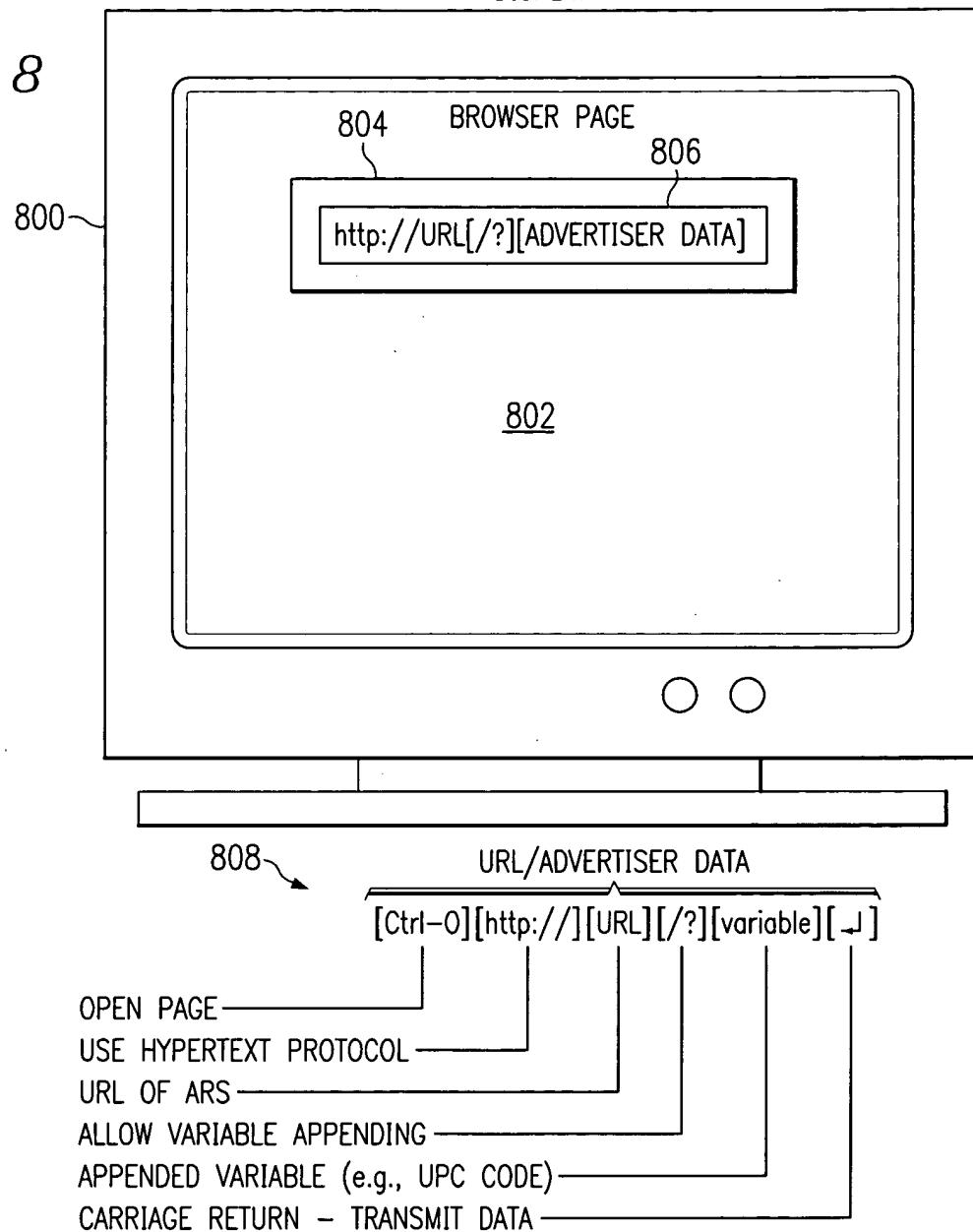


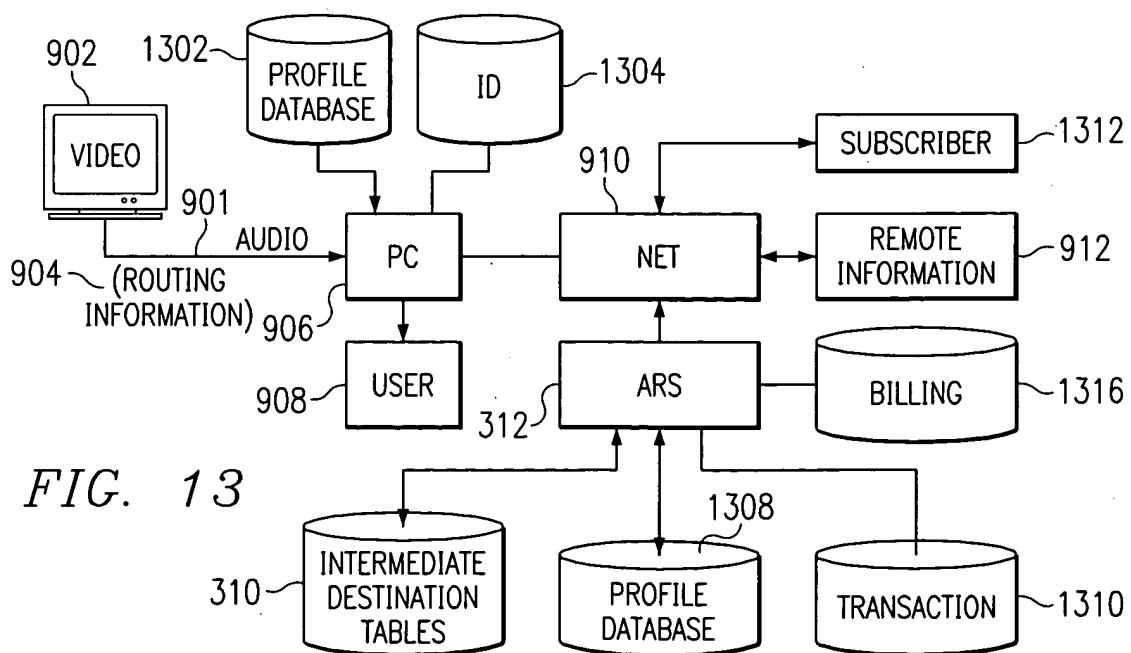
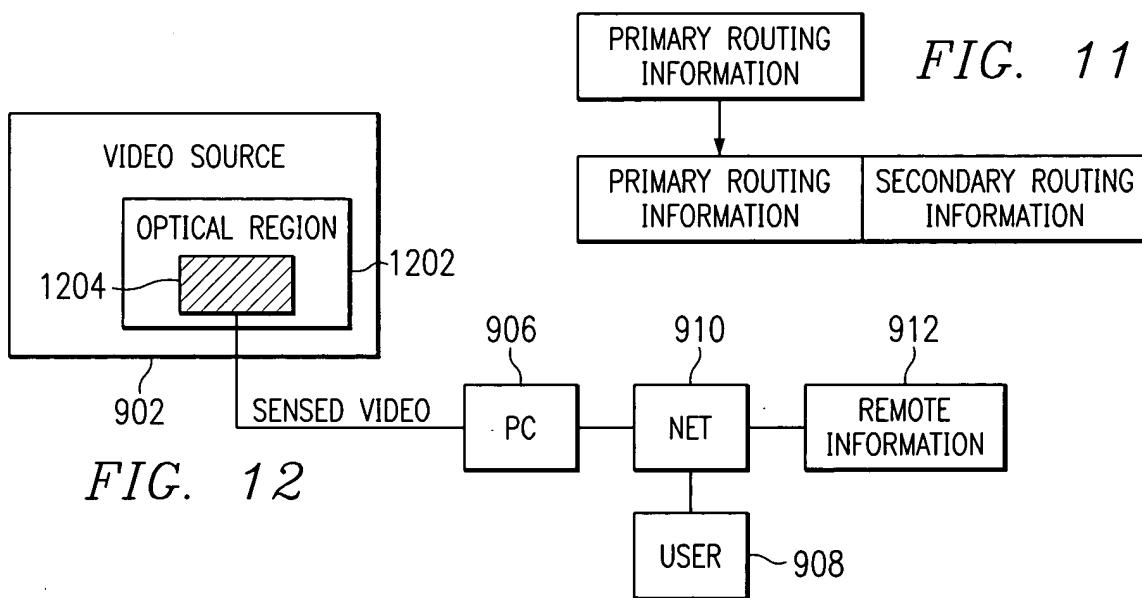
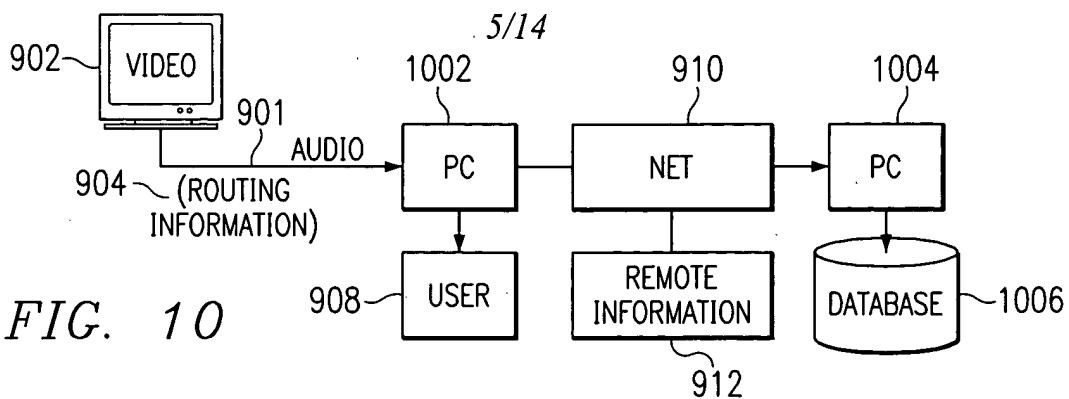
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4/14 DISPLAY

FIG. 8





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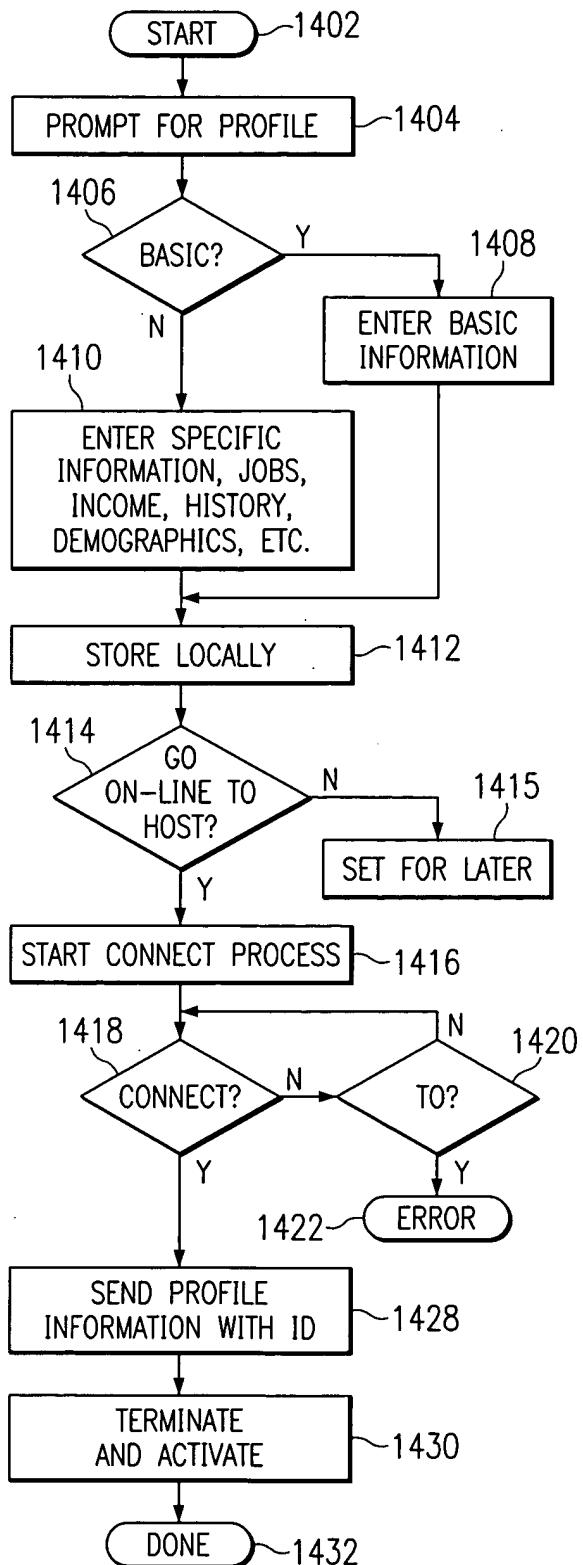


FIG. 14

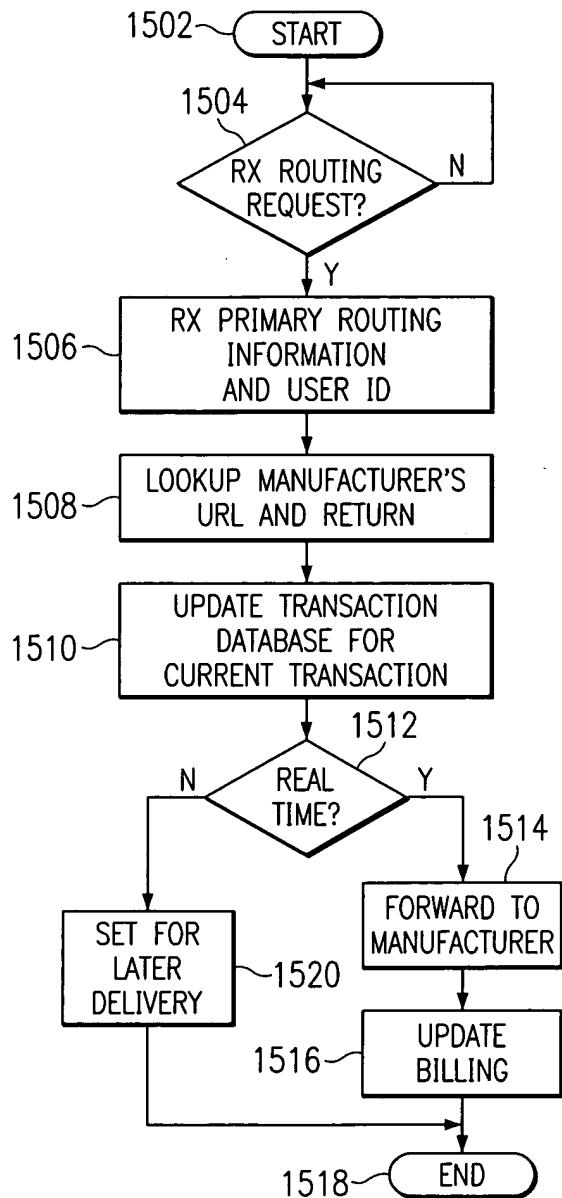
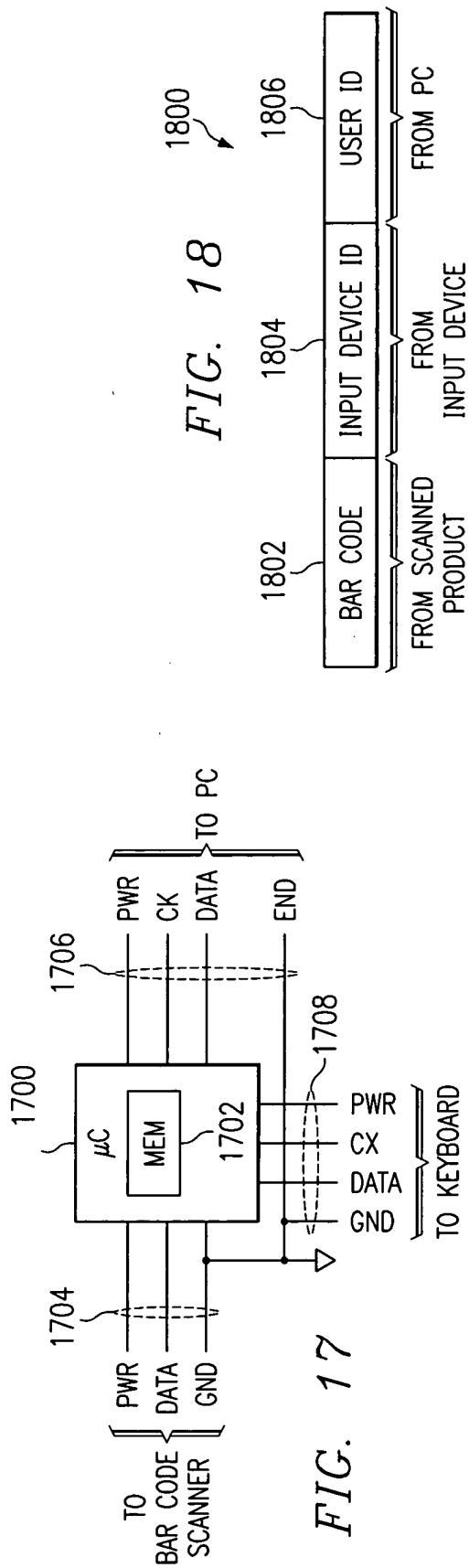
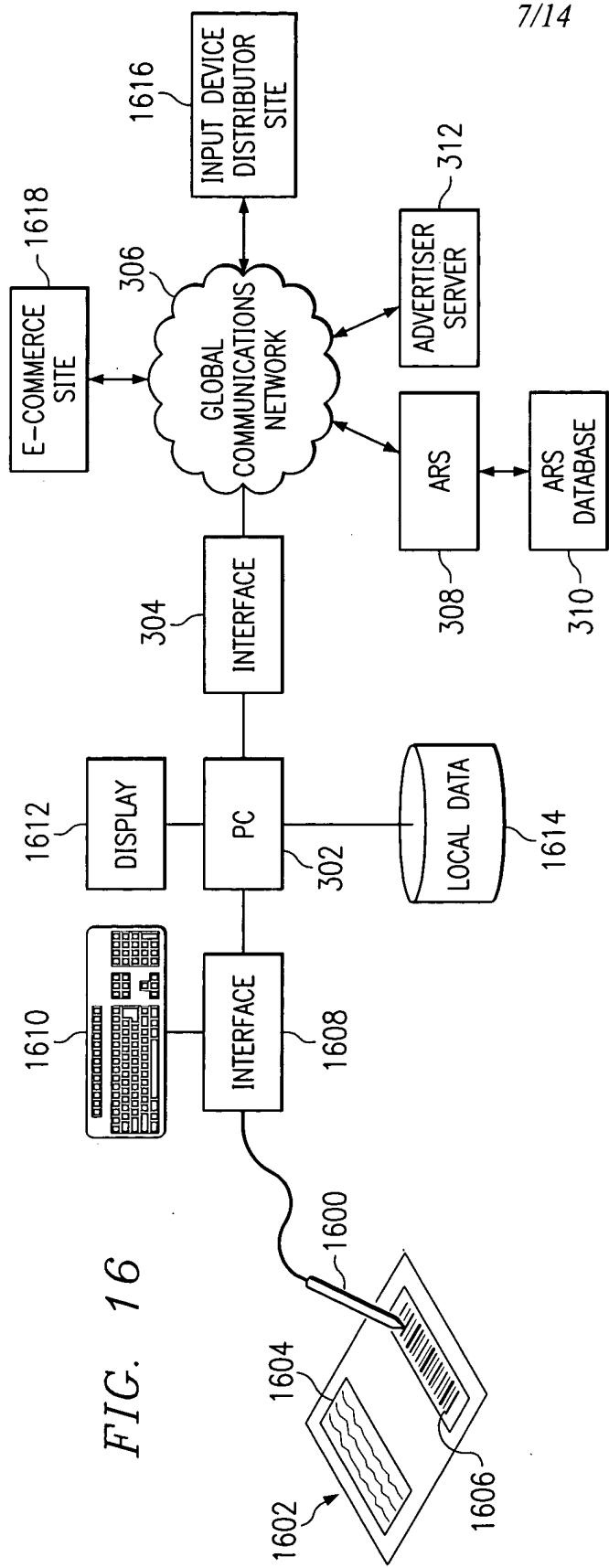


FIG. 15



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FIG. 19

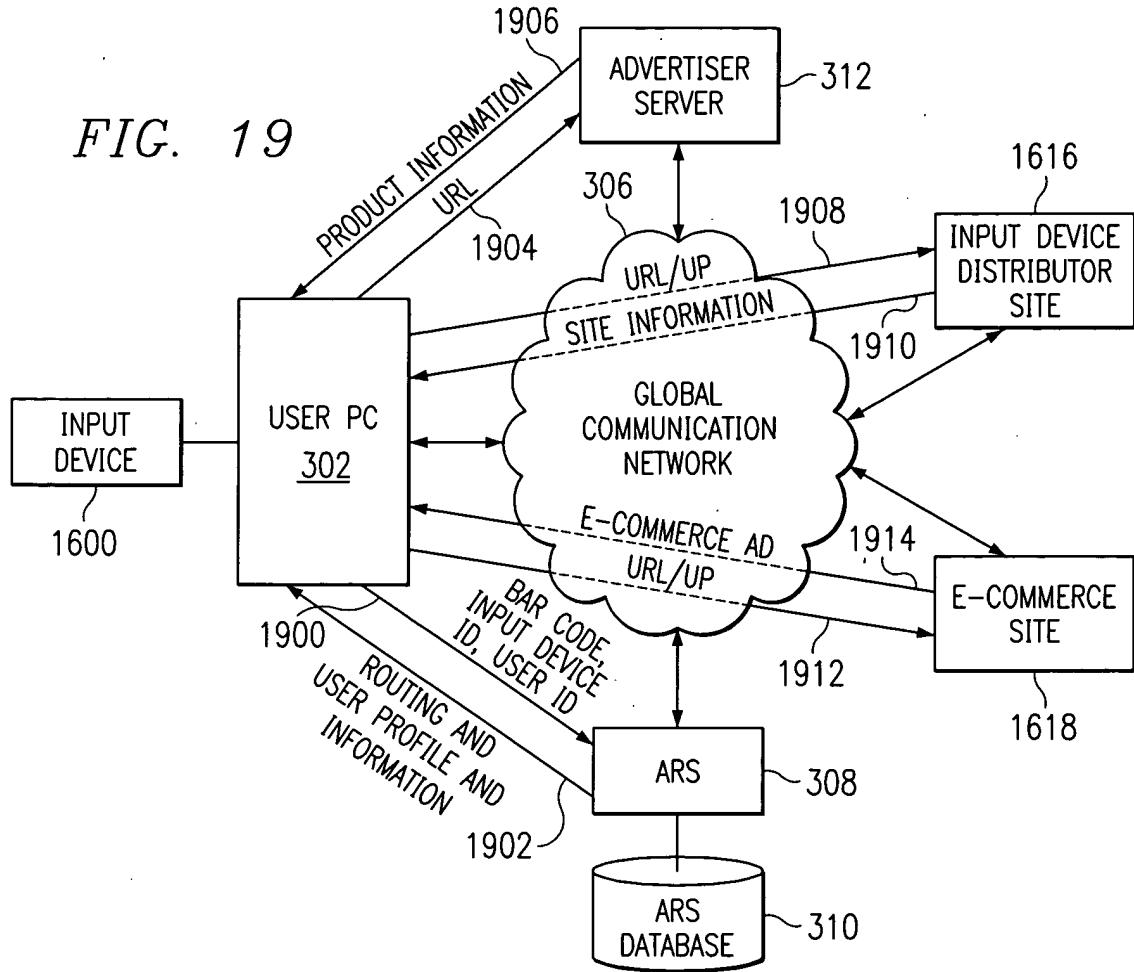


FIG. 20

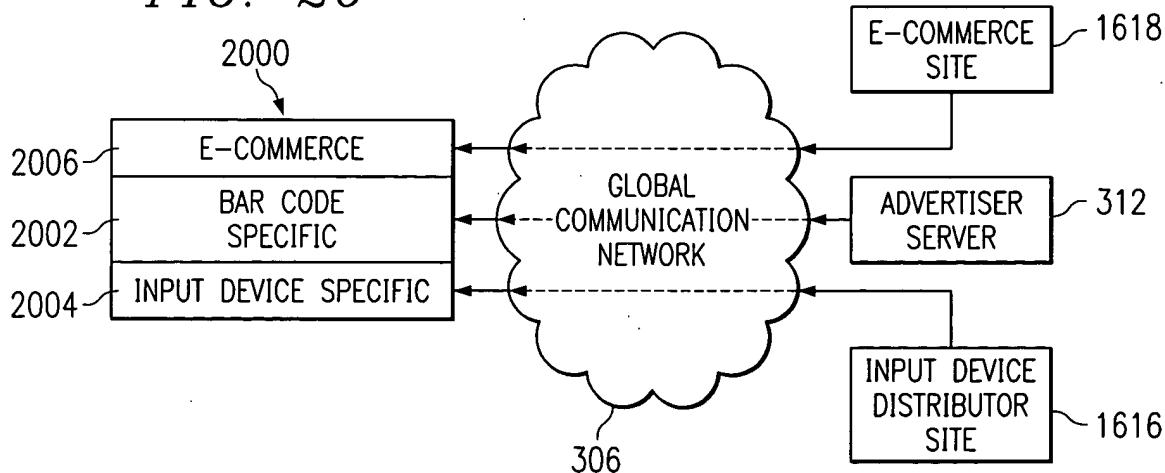


FIG. 21

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ARS DATABASE

2100

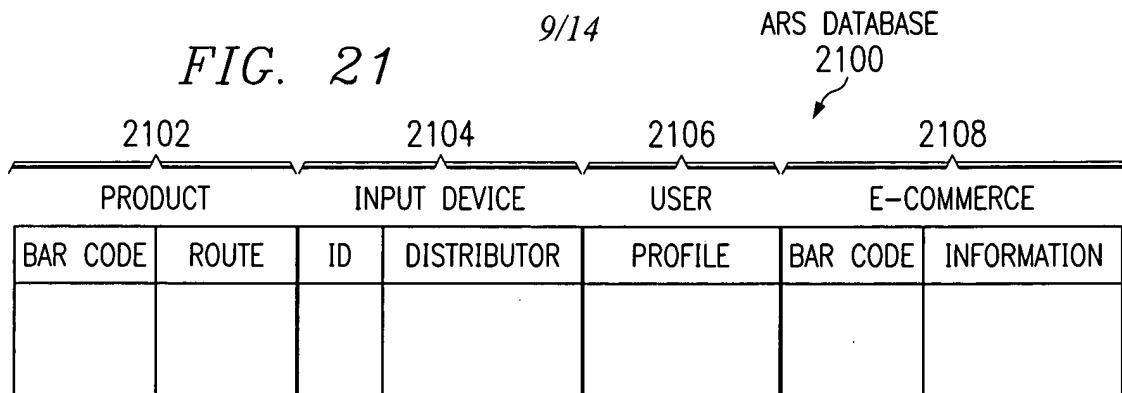
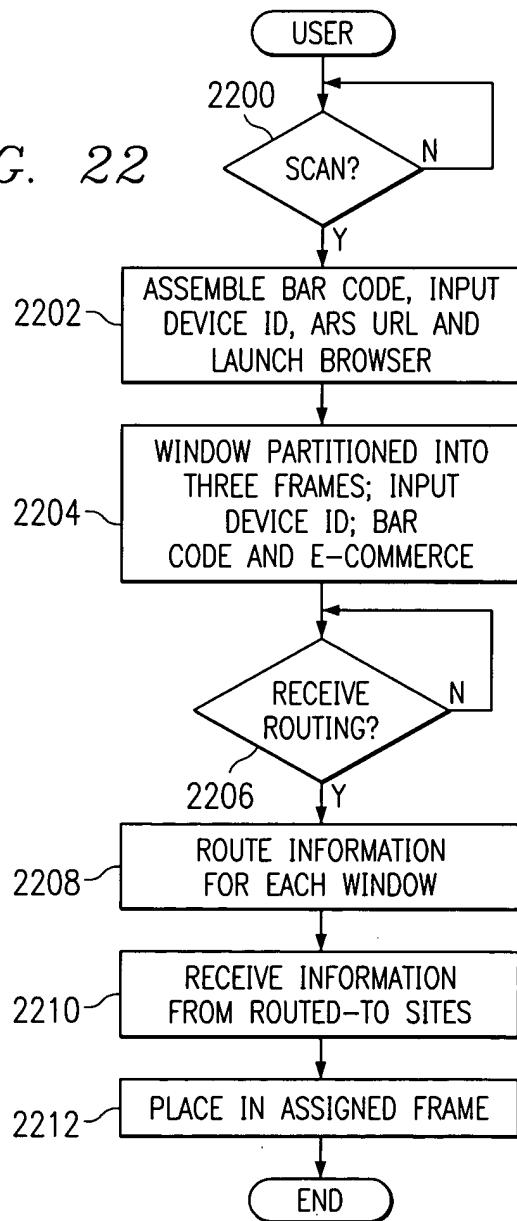


FIG. 22



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FIG. 23

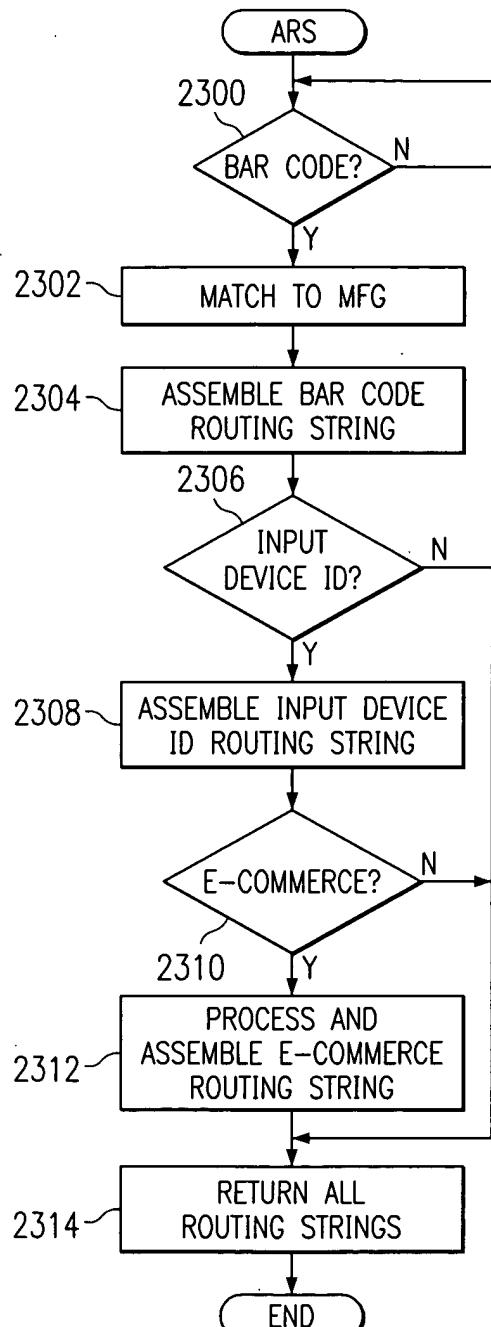
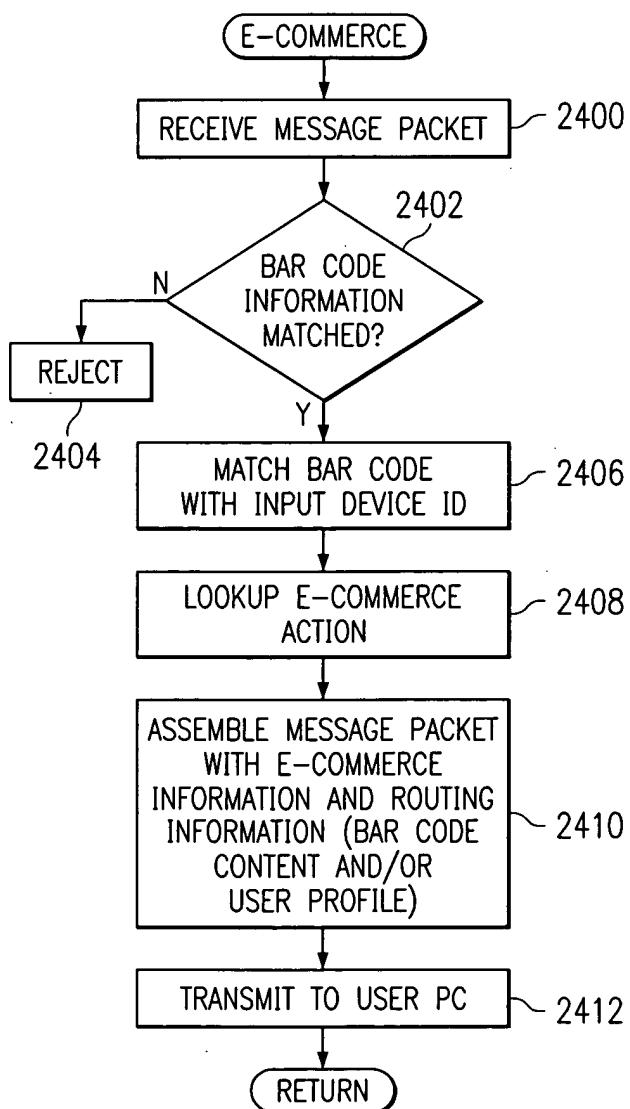


FIG. 24



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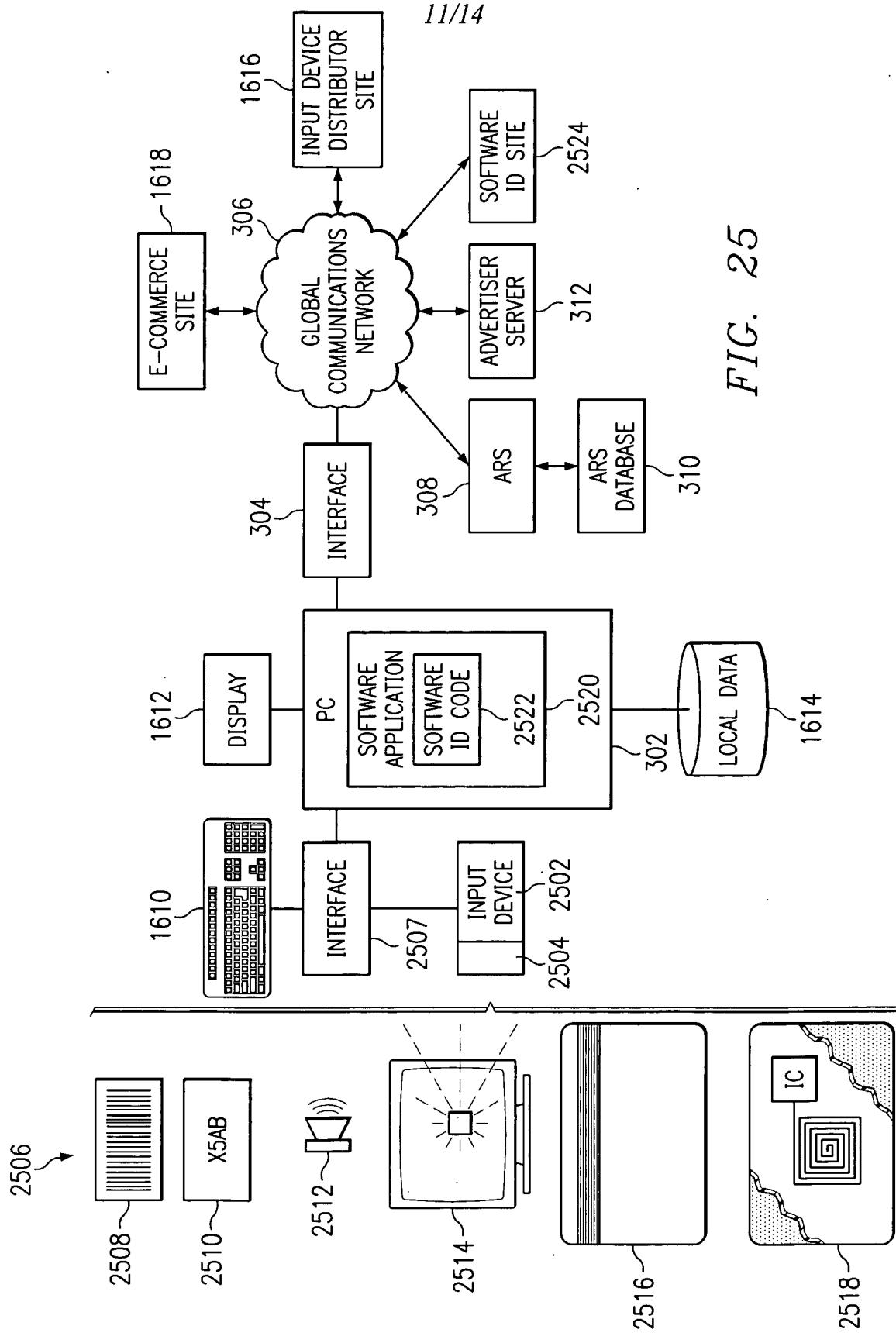
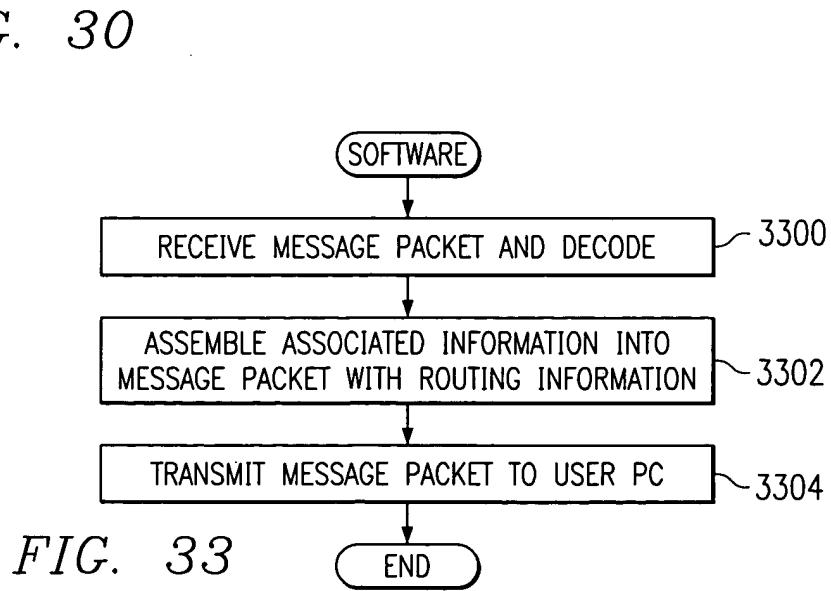
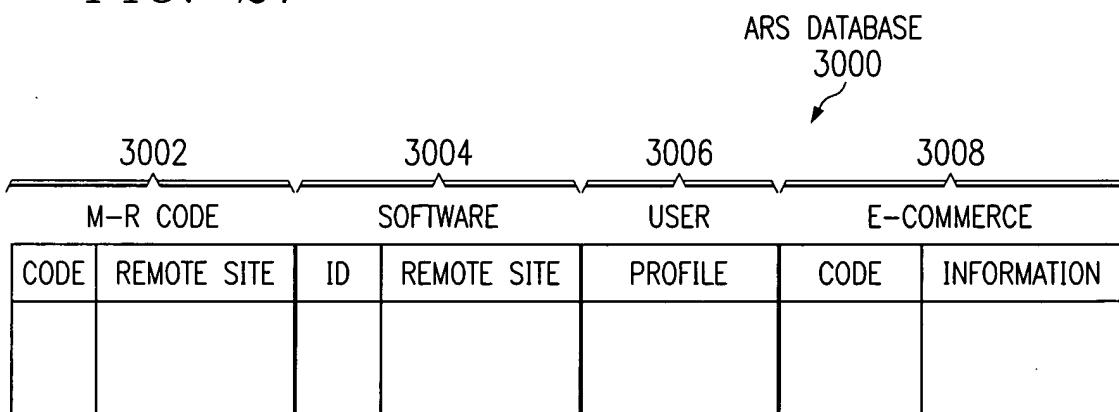
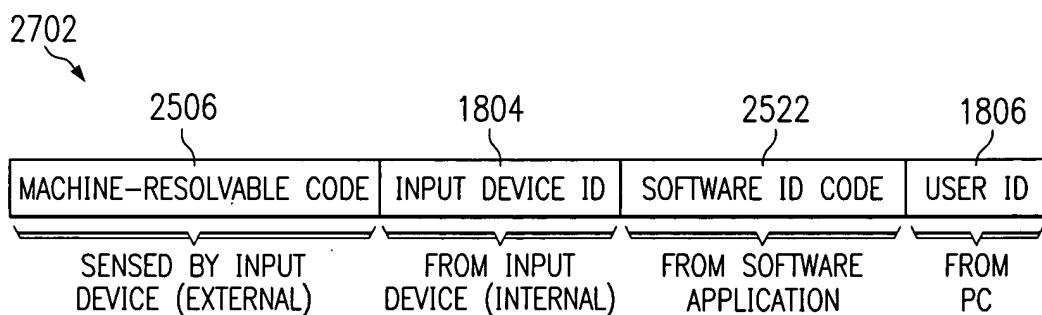
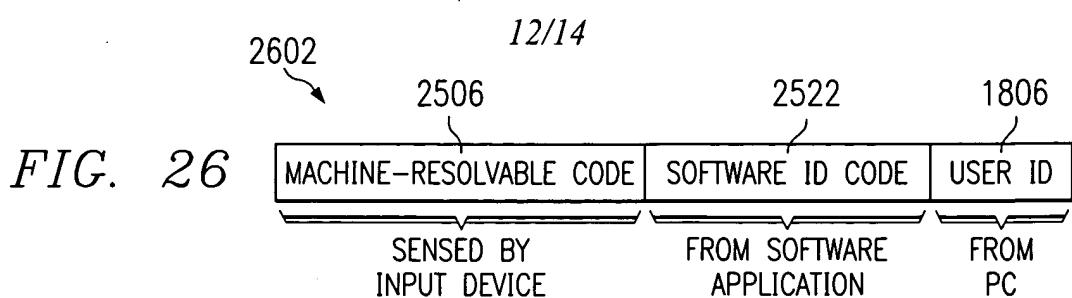


FIG. 25



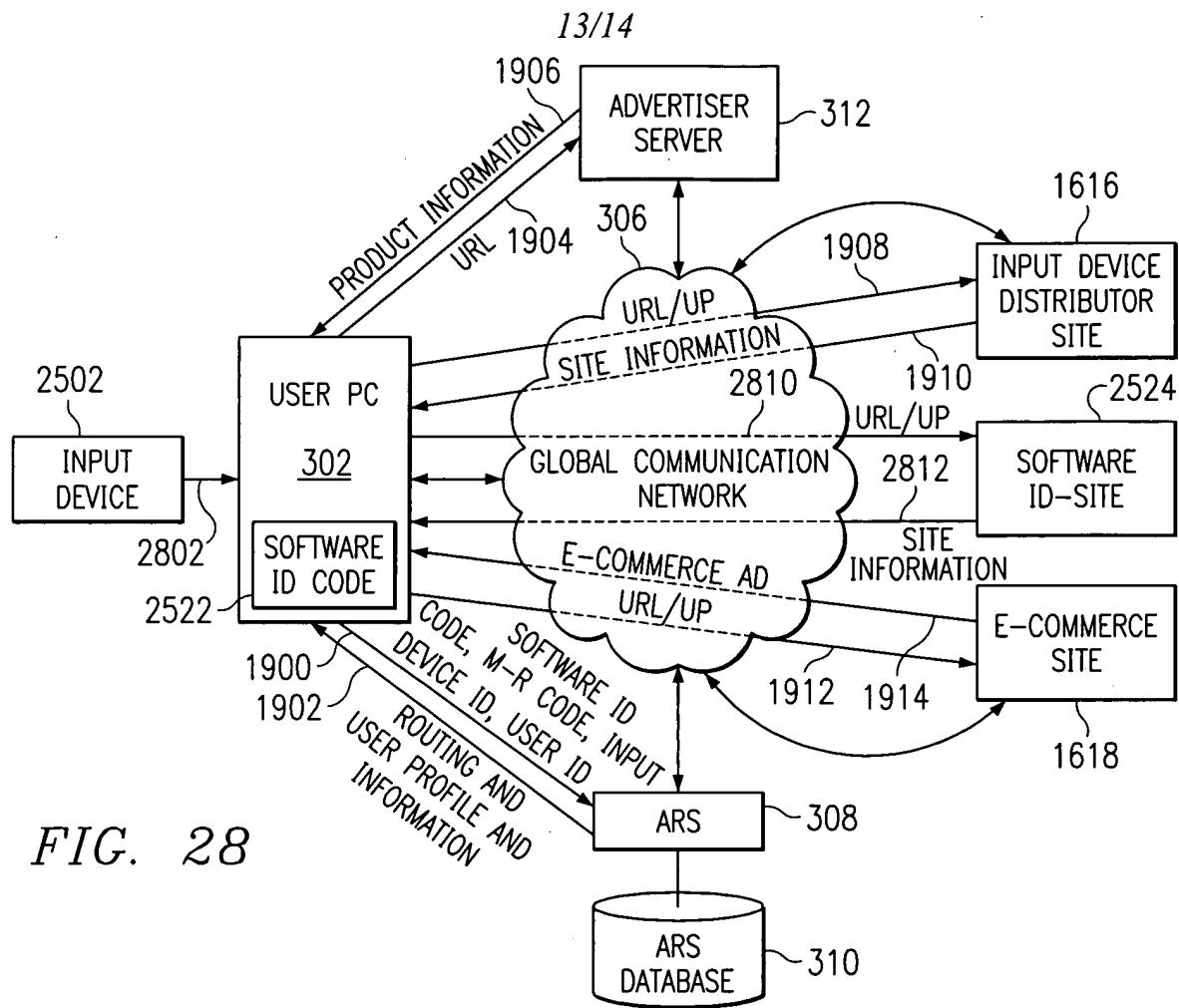


FIG. 28

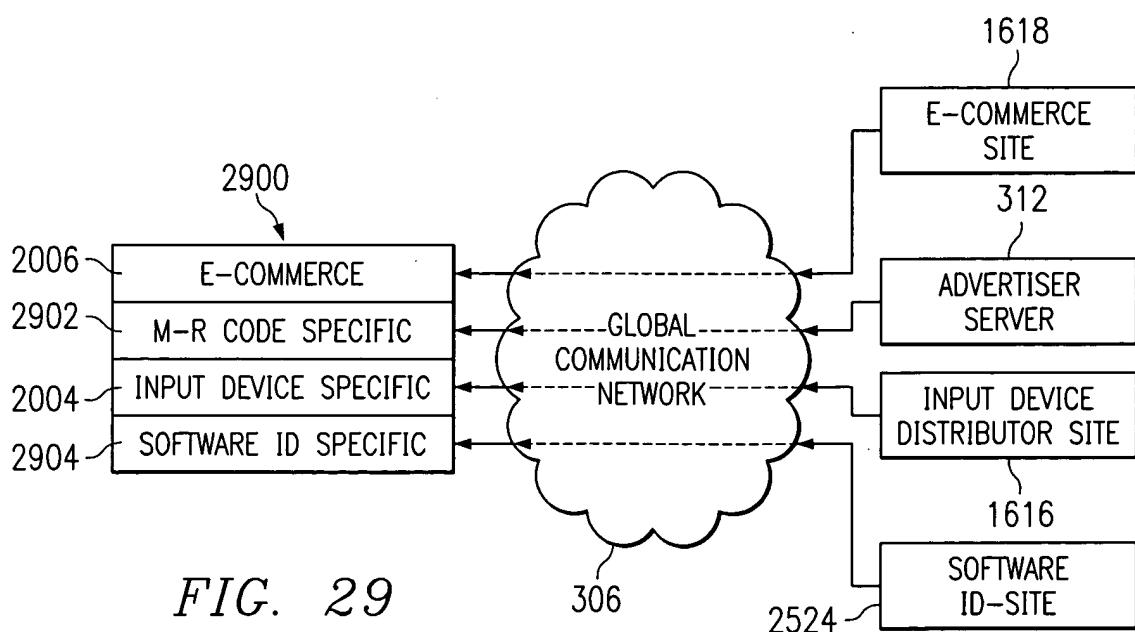


FIG. 29

FIG. 31

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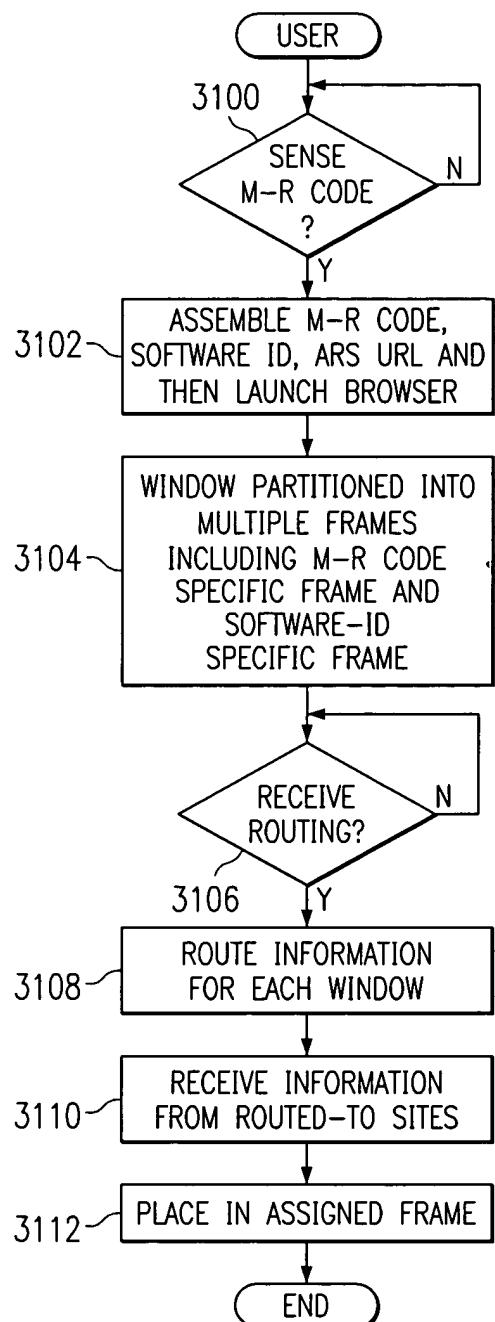


FIG. 32

